BARKER

Dear Family & Friends,

I hope this letter finds you in good health and spirits. As many of you know I have been working in real estate most of my adult life. Real estate is both my passion and my profession, both of which I take seriously. Referrals are the lifeline of my business and that's why I am asking for your help.

Over the years, with growth of the internet, real estate information has become more available than ever before. However, behind-the-scenes, real estate transactions are becoming increasingly complicated. Today transactions involve multiple disclosures, all sorts of permits, rental considerations, HOA certificates, tax documents, different stages of negotiations, and more paperwork with each passing year. Because of this it can be a full-time endeavor to buy or sell a home. A great REALTOR will make all of this less stressful and time-consuming.

Unfortunately, not all REALTORS are created equal and an unqualified agent can make the whole experience far more difficult. Additionally many agents only work in real estate part-time and are not fully immersed in the field on a daily basis.

The reason I mention all this is because I would like to offer my services and help ensure that any of your, or your friends, future transactions go as smoothly as possible, **even if you do not live in Santa Fe, NM.** As part of my business I am networked with top-notch REALTORS around the globe. This is one of the advantages of being associated with *Forbes Global Properties.* Every year I connect clients with agents in markets around the country to ensure their real estate needs are taken care of and this is exactly what I would like to do for you.

My request is that whenever you, or those closest to you, are looking to buy or sell a home that you **give me a call first.** After understanding your goals and timeline I will carefully research, interview and find you a REALTOR who is best suited for your personality and specific needs. After an introduction has been made I will continue to check-in on a regular basis to ensure that you are being taken care of. If you are not satisfied, I will either help voice this concern to the agent or find you a better-suited agent. I do not simply disappear after the introduction. I am involved until your transaction closes and am always available to answer questions you may have along the way.

I would like to personally ask that you give me a call whenever you, or someone you know, are considering a real estate transaction in the future. I would be honored to directly assist with that process, whether you live in California, New York, or anywhere in-between. I would like to be your *Go-To real estate pro* for any referral!

Thank you for supporting me and my business endeavors. I hope to hear from you soon!

Best Wishes, Mark Banham smbanham@gmail.com C: 505-577-5273